

Barron Wood Distribution Limited

CAPABILITY STATEMENT

bwd Capability Statement

Outsourced Transport Management

Background stats and facts

- Established in 1993
- Privately owned business
- HQ in Tarleton, Preston and depots in Glasgow and Trowbridge

160 employees

250,000 consignments P/A

Strong regional knowledge

Full UK coverage
Every postcode

99.3% OTIF

All sectors and product types

24/7 operation 52 weeks per year

Outsourced Transport Management

We provide fully managed transport solutions that helps our clients to improve service performance, increase supply chain resilience and control transport costs without the complexity of managing their own fleet or carrier network. Acting as an extension of your procurement and supply chain teams, we design, manage and continuously optimise transport operations that support your commercial objectives.

Our outsourced transport management services are tailored to meet the requirements of large organisations across retail, FMCG, construction, manufacturing and industrial sectors, whether operating regionally, nationally or within Europe.

At bwd, we have a long-established hybrid model with an asset-light operating structure. This means we have our own dedicated fleet supported by a vast experienced and reliable subcontract transport carrier network. By sitting between traditional fixed fleet contracts and purely transactional haulage, we offer the best of both worlds in terms of stability, predictability and flexible scalability.

Our blue-chip customers highly value the flexibility of our operating model. It is particularly beneficial for customers that experience large peaks in demand across FMCG, food and beverage and retail distribution such as snack food, soft drinks, supermarket and horticultural brands delivering into distribution centres, wholesale and retail outlets.



Our Outsourced Transport Management Services

Transport Planning & Scheduling
- Daily transport planning and route optimisation
- Load consolidation and vehicle utilisation
- Multi-site distribution planning
- Delivery scheduling and appointment management
- Peak volume and seasonal planning

Carrier & Fleet Management
- Carrier sourcing and selection
- Contracted carrier management
- Performance monitoring and service reviews
- Carrier compliance and governance
- Capacity planning and contingency management

Control Tower Operations
- Centralised transport coordination
- Real-time shipment visibility
- Exception management and proactive issue resolution
- Customer and supplier communications
- Delivery tracking and status reporting

Procurement & Commercial Management
- Transport procurement and tender support
- Rate negotiation and cost benchmarking
- Freight audit and invoice validation
- Contract performance management
- Continuous cost optimisation

Reporting & Continuous Improvement
- KPI dashboards and performance reporting
- Service level measurement
- Cost-to-serve analysis
- Network optimisation recommendations
- Continuous improvement programmes



How Our Customers Benefit From Working With Us

An outsourced transport management model allows organisations to reduce operational complexity while improving flexibility and service performance. By removing the need to own transport assets, businesses avoid capital investment, fleet depreciation and the risks associated with driver recruitment and retention.

Capacity can be scaled quickly to meet changing demand, while experienced transport professionals manage planning, carrier performance and day-to-day operations on your behalf.

Our customers benefit from greater visibility across their transport network, improved on-time delivery performance, stronger supplier management and access to specialist transport expertise without increasing internal headcount. With a focus on governance, cost control and continuous improvement, we help procurement and supply chain teams deliver measurable efficiencies while maintaining high service standards.

Why Customers Like Working With bwd

1. bwd Business Culture and Experience





2. The bwd Business Model

- Asset light operating structure
- Nationwide scalable transport network
- Scalable national coverage with regional flexibility
- Access to large subcontractor ecosystem
- Ability to support both transactional and strategic transport models

3. Our Services



Dedicated account management



Real time tracking and event visibility



KPI reporting and performance visibility



Managed booking and scheduling support



Returns and reverse logistics management



Peak and seasonal planning support



24/7 operational oversight and communication



4. Our Resources

- Dedicated, experienced and reliable carrier network of over 2000 transport subcontractors
- 205 strong owned fleet
- Experienced and trained drivers
- Wide range of vehicle types including:
    - Tautliner
    - Tilt
    - Flatbed trailers
    - Mega trainers
    - Walking floor
    - Articulated cranes
    - Drawbar cranes
    - Urban cranes
    - Truck-mounted

5. Our accreditations

Sedex membership

Achilles Network Silver

Environment Agency waste licence

RHA membership

Cyber Essentials Plus

BIFA membership

ISO 9001

ISO 14001

North & Western Lancs Chamber of Commerce

Barron Wood Distribution Limited

CAPABILITY STATEMENT



Barron Wood Distribution Limited
Southport New Road
Tarleton
Preston
England
PR4 6HY

T 01772 610160
E traffic@bwd.co.uk
W bwd.co.uk